

PRESS RELEASE

QSAN, Datainer and Toshiba present mobile data storage solution for data hungry media producers at IBC in Amsterdam – booth Nr.6.C23

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Computers increasingly determine our working life and also our leisure time. Day in, day out, we are busy producing digital content, recording it with the help of computers, recorders or cameras, using storage media such as hard drives, SSDs, flash cards or USB sticks... We collect digital data such as films, pictures, music or documents for the rest of our lives... but how can we organize our "digital lives", protect them, and have them available at all times - no matter where we are?

Datainer products help to organize, store and protect data in a simple, flexible and cost-effective way.

DATAINER's intuitive and modular storage systems for external storage media complement QSAN's XCubeSAN series of NAS models perfectly. Equipped with Thunderbolt 3™ interfaces, the XCubeNAS systems can easily transfer large amounts of data quickly and efficiently to external storage media. Datainer solutions are the ideal supplement for systems that are predestined for the immediate change of data carriers (hot swap) - no matter whether it is a complete RAID 5 set with 4 hard disks or individual hard disks.

Toshiba's versatile hard drive solutions are the perfect complement to this mobile storage system. Whether pure NAS applications with 24/7 continuous operation (Toshiba N300 NAS series), video streaming or complex image processing (V300 series): Toshiba's robust and high-performance drives cut a fine figure with any solution.

"Toshiba provides reliable high performance, high capacity HDDs for enterprise- and SMB class storage systems that meet the need of data-intense deployment while reducing energy consumption alongside it," summarizes Rainer W. Kaese, Senior Manager Business Development Storage Products, Toshiba Electronics Europe GmbH some of the benefits of Toshiba's N300 NAS and V300/S300 Video and Surveillance series. "We are especially pleased to join our partners QSAN and Datainer at IBC 2019, demonstrating our latest solutions to the broadcast and media industry," he concludes.

"We are looking forward to present this clever and flexible solution together with our partners Datainer and Toshiba for the first time at the IBC in Amsterdam and to explain the advantages and simple handling to interested visitors on site. ", emphasizes Natalie Kremer, Sales Director DACH & Benelux, QSAN Technology Inc.

"We are very pleased that we have succeeded in developing a compact and comprehensive storage solution in a team with QSAN and TOSHIBA that meets all requirements in the "workflow", especially for mobile media producers. The DATAINER system is particularly intuitive to use in this connection, flexible, always expandable, secure and fast to use - especially for Mac users - indoor and outdoor," explains Burkhard Bürgerhoff, CEO at Datainer Products GbR Germany.

About Datainer

DATAINER Germany was founded at the beginning of 2014 and is based on the product idea of creating a modular stackable archive and handling system for virtually all common digital storage media, also with regard to the rapidly growing data stocks in media production. The DATAINER system is particularly suitable for archiving large amounts of data, which are also sensitive and irretrievable, or for complex project-related raw data, which must be stored protected on storage media and also be available immediately on a large scale. In the course of the cooperation with West-Forest-Systems, the catalogue software NeoFinder was recommended as the ideal tool for Mac users to quickly find any data in order to manage large amounts of data. The integration of a 2D barcode based data management and print routine allows the DATAINER user to print the contents of the media on hard disks suitable barcode labels, to scan the barcode (also via iPhone, iPad etc.) and to display the desired cataloged contents immediately. Together with NeoFinder, DATAINER thus offers a fast, professional and cost-effective offline archive solution, especially for large data archives. For further information please visit www.datainer.com

About QSAN

QSAN Technology, a leading developer and manufacturer of memory technology, was founded in July 2004. Building on its long industry experience, QSAN strives to develop enterprise-class storage systems that deliver outstanding performance, secure data protection, and comprehensive data management. QSAN strives to provide high quality data storage systems that are simple, secure, scalable and reliable. For more information, please visit www.QSAN.com

About Toshiba Electronics Europe

Toshiba Electronics Europe GmbH (TEE) is the European electronic components business of Toshiba Electronic Devices and Storage Corporation. TEE offers European consumers and businesses a wide variety of innovative hard disk drive (HDD) products plus semiconductor solutions for automotive, industrial, IoT, motion control, telecoms, networking, consumer and white goods applications. The company's broad portfolio encompasses integrated wireless ICs, power semiconductors, microcontrollers, optical semiconductors, ASICs, ASSPs and discrete devices ranging from diodes to logic ICs.

TEE has headquarters in Düsseldorf, Germany, with branch offices in Germany, France, Italy, Spain, Sweden and the United Kingdom providing design, manufacturing, marketing and sales. The company's president is Mr Tomoaki Kumagai.

For more company information visit TEE's web site at www.toshiba-storage.com